



## MEDIA RELEASE

July 28, 2010 For Immediate Release

## WINDSOR FAMILY HEALTH TEAM RECOGNIZED

The Association of Ontario Health Centres (AOHC) has recognized the Windsor Family Health Team (WFHT) for being proactive in reaching out to populations that face barriers accessing health care. Established in 2008 in affiliation with Windsor Regional Hospital, the Windsor Family Health Team offers high quality primary health care for residents of Windsor and surrounding area. In the last year, it has attracted new physicians and other professional caregivers increasing health care delivery.

The AOHC selected 'health equity' as a theme this year toward achieving better health for all. Health care providers and promoters associated with local and regional family health teams are encouraged to proactively reach out to those who face the greatest barriers accessing the services they need to keep well.

"With our community governance structure, the Windsor Family Health Team is sensitive to the primary health care needs in the community and is constantly looking for ways of developing services, partnerships and linkages to reduce barriers to accessing services," states Mark Ferrari, Executive Director, WFHT. "An example of our latest initiative is providing targeted services to the LGBT community where, we are training staff, developing programming and linking with our community agencies to offer clinically competent and culturally sensitive services to the lesbian, gay, bisexual and transgender community."

Improving health equity, avoiding unnecessary costs and working toward better health for all people in Ontario means health providers, promoters and policy-makers must prioritize the elimination of unnecessary, avoidable, and unfair differences in health among population groups and communities as advocated by the Association of Ontario Health Centres.

The Windsor Family Health Team located at the Jackson Park Health Centre, 2475 McDougall Avenue in Windsor is commended for their efforts to attract new physicians and other caregivers, being accessible to all in Windsor and surrounding area who require health care.

Mark Ferrari, Executive Director Windsor Family Health Team 519-250-5656 ext 201 / mferrari@windsorfht.ca